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Use of Certification and Accreditation
Marks & Logos Policy

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Use of Certification and Accreditation Marks & Logos Policy

1. Preamble

- 1.a. The purpose of this document is to communicate the Policy of ISONIKE for the Use of Certification Marks and Logos as well as the Accreditation Body's Accreditation Marks.
- 1.b. All ISONIKE Certified Organisations and Partners are required to review and comply with the present policy.
- 1.c. Upon the successful completion of the certification process, the Certified Organisations may download the ISONIKE Marks and Logos free of charge from ISONIKE's shared resources or can be send upon request.



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Use of Certification and Accreditation Marks & Logos Policy





2. Definitions

Term	Description	Mark / Logo
IAF Mark	The Mark of the International Accreditation Forum. Attention: The IAF mark is not indented for use by the Certified Organisations. Hence any use by Certified Organisation is not allowed.	
Accreditation Mark	Accreditation Body : ESYD The Accreditation Mark of the Accreditation Body (ESYD) that Accredits a Conformity Assessment & Certification Body (ISONIKE). Attention: The use of the Accreditation Mark is only allowed subject to the Certified Organisation : <ul style="list-style-type: none"> • Having be issued with a current and valid Accredited Certificate by ISONIKE (carrying the Accreditation Mark). • Complying with ESYD Regulations for the Use of National Accreditation Logo 	
Certification Mark	Conformity Assessment & Certification Body: ISONIKE The Certification Mark of the Conformity Assessment & Certification Body (ISONIKE) that Certifies a Client Attention: The use of the Certification Marks is only allowed subject to the Certified Organisation : <ul style="list-style-type: none"> • Having be issued with a current and valid Certificate by ISONIKE. • Complying with the present Policy PO005. 	 Certified Management System Certification Mark
		 Certified System Certification Mark
Certification Standard Logo	Conformity Assessment & Certification Body: ISONIKE The Certification Standard Logos for each of the standards (ISO 9001, ISO/IEC 27001 etc) that the Conformity Assessment & Certification Body (ISONIKE) provide Certification. Attention: The use of the Certification Standard Logos is only allowed subject to the Certified Organisation : <ul style="list-style-type: none"> • Having be issued with a current and valid Certificate by ISONIKE. • Complying with the present Policy PO005. 	 ISO/IEC 27001:2013
		 ISO 22301:2019



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		 Maritime Cyber Security	
Certification Scheme Logo	Standard	Conformity Assessment & Certification Body: ISONIKE The Certification Standard Scheme Logos for each of the Certification Schemes that the Conformity Assessment & Certification Body provide Certification. Attention: The use of the Certification Standard Logos is only allowed subject to the Organisation : <ul style="list-style-type: none">• Be an approved Partner of ISONIKE or be a Certified Organisation, having be issued with a current and valid Certificate by ISONIKE.• Complying with the present Policy PO005.	 ISMS Scheme
		 BCMS Scheme	
		 Maritime Cyber Security Scheme	



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3. Governing Principles on the Use of Accreditation Marks, Certification Marks and Logos.

The client shall:

- Use the ESYD Accreditation Mark only when it appears on the certificate. When doing so, use the mark in accordance with ESYD “**Regulation for the Use of the National Accreditation Logo**” that can be found on ESYD webpage www.esyd.gr.
- Use the ISONIKE Certification Mark and ISONIKE Certification Standard Logos that appear on the certificate or approved by ISONIKE.
- Use the marks and logos in communication media such as the internet, on promotional materials, correspondence and advertising (see table 1 of previous section).
- When using the ESYD Accreditation Mark, the ISONIKE Certification Mark and the ISONIKE Certification Standard Logos, use them within frames and as illustrated in the examples that follows. In all cases the marks and logos shall include underneath:
 - The certificate number (which in turn appears on their certificate) adding the words ‘Cert. No’ or ‘Certification Number’ and the digits.
 - The certified management system, placed centrally under the certification.

Note: If the client is certified to more than one management system, those may be listed one under the other, centrally under the certification number, separated by a comma.


- Marks and Logos can be reproduced in full color (as specified in the Color Palettes that follow), or black and white, or grey.
- The Marks and Logos shall not be altered or modified. They may be resized, provided that the proportions of the marks and logos are maintained and all features are clearly distinguishable. If the marks and logo includes an accreditation number, the number shall not be removed from the logo.
- The term Accredited shall not be used when referring to certificates issued by ISONIKE, as this term refers to the accreditation process by the Accreditation Bodies (e.g. ESYD). Clients certified by ISONIKE are referred to as **Certified** Organisations and hence not Accredited by ISONIKE.
- Use the Marks and Logos as per illustrated examples that follow.



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4. Examples for the Use of Accreditation Marks, Certification Marks and Logos.

e.g. for single standard	
Eg.#1: ISONIKE Certification Mark with ESYD Accreditation Mark	 Certification Number 4121 ISO/IEC 27001:2013
Eg.#2: ISONIKE Certification Mark with ISONIKE Certification Standard Logo	 Certification Number 4121 ISO/IEC 27001:2013
Eg.#3: ISONIKE Certification Mark with ISONIKE Certification Standard Logo and ESYD Accreditation Mark	 Certification Number 4121 ISO/IEC 27001:2013
Eg.#4: ISONIKE Certification Standard Logo	 Cert. No: 4121 ISO/IEC 27001:2013
Eg.#5: ISONIKE Certification Standard Logo	 Cert. No: 4121 ISO/IEC 27001:2013



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e.g. for multiple (e.g. two) standards	
Eg.#6: ISONIKE Certification Mark with ESYD Accreditation Mark	 Certification Number 4121 ISO/IEC 27001:2013 ISO 22301:2019
Eg.#7: ISONIKE Certification Mark with ISONIKE Certification Standard Logos	 Certification Number 4121 ISO/IEC 27001:2013 ISO 22301:2019
Eg.#8: ISONIKE Certification Mark with ISONIKE Certification Standard Logos and ESYD Accreditation Mark	 Certification Number 4121 ISO/IEC 27001:2013 ISO 22301:2019
Eg.#9: ISONIKE Certification Standard Logos	 Cert. No: 4121 ISO/IEC 27001:2013 Cert. No: 4121 ISO/IEC 22301:2019
Eg.#10: ISONIKE Certification Standard Logo.	 Cert. No: 4121 ISO/IEC 27001:2013 Cert. No: 4121 ISO/IEC 22301:2019



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5. Restriction on the Use of Certification and Accreditation Mark and Logos.

- 5.a. If the scope of certification does not include all the products or services provided by the certified client, the logo shall not be used in a way implying that all the products or services of the organization are covered by the scope of certification.
- 5.b. A management system certification mark or logo shall not be affixed to a product nor product packaging nor used in any other misleading way that might suggest product, process or service certification. The mark and logos apply only to management system certification.
- 5.c. Any reference to the certification of a management system shall include: a) reference to the management system standard, b) reference to the certification body ISONIKE, c) reference to the certified client d) reference to the certificate number.
- 5.d. Not allow reference to its management system certification to be used in such a way as to imply that the Certification Body ISONIKE nor the Accreditation Body certifies a product (including service) or process.
- 5.e. If the scope of the certification does not include all the locations or facilities of the certified client, the logo shall not be used in a way misleading that all locations/facilities of the organization are covered by the scope of certification.
- 5.f. There shall be no ambiguity in the logo or the accompanying text, as to what has been certified and which certification body has granted the certification.
- 5.g. The logo shall not be used to laboratory test, calibration or inspection reports or certificates.
- 5.h. The certified client shall not use the certification logo in such a manner that would bring ISONIKE or the Accreditation Body or the certification system into disrepute and lose public trust.
- 5.i. The certified client shall not make or permit any statement regarding its product certification that may be considered to be misleading or unauthorized.
- 5.j. Upon withdrawal or suspension of certification the certified client shall discontinue the use of the logo on all advertising matter that contains reference to certification.
- 5.k. If the scope of the certification has been reduced, the use of the logo shall be amended regarding the new scope of certification.



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6. Permitted Use of Marks and Logos

Means of Displaying Marks and Logos	Mark of Accreditation (ISONIKE Certification Mark and ESYD Accreditation Mark)	Certification Mark and Certification Standard Logo (ISONIKE Mark and Logos only)
Advertising Literature	√	√
Brochures or Catalogues	√	√
Websites	√	√
Business Cards	√	√
Letterhead or Envelopes	√	√
Flags or Banners	X	√
Billboards	X	√
Advertising Displays	X	√
Commercial Vehicles	X	√
Product or Packaging	X	√
Reports of Certificates	X	√

Table 1